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## Agency of Economic Development of Sevastopol

### Sevastopol, Ukraine

BlasNET Final Conference, 03-04.09 2013, Varna




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## Agency of Economic Development of Sevastopol (AEDS)

was established in 1997 by Sevastopol City Council and Sevastopol City State Administration, is a municipal enterprise of Sevastopol City Council, which contributes into sustainable development of Sevastopol territorial-economic complex and business entities.





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### Main Activities:

- Elaboration of programs and projects concerning city development
- Attracting investments
- Cooperation with core organizations in Ukraine and abroad
- Contribution into implementation of innovations into business entities
- Organization of exhibitions, conferences, workshops
- Carrying out land tenders





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### Working with private investors:

- Business plan development
- Presentation materials elaboration
- Potential clients searching
- Tool for public-private partnership projects





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## Balaklava Green - one year resort

750 hectare brownfield site redevelopment, based on the principles of green development, innovative engineering solutions and remediation techniques





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### Working with foreign investors:

- GIZ
  - festival tourism development
  - tourism research
  - tour guides work organization
- USAID LINC
  - marine sector development
  - tourism development
  - industrial park creation






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### FDI promotion in Sevastopol: International Sevastopol Investment Forum (ISIF)

Creation of an annual international platform for dialogue between representatives of government and business to improve investment climate, economic development and competitiveness of the region





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### Members of the BlasNET: Cluster “Products of the Sea”

It is a business freewill non-profitable enterprises association

**Main goal:** sustainable development of fishery, aquaculture and scientific researches





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### Cluster innovative activities:

- 1) Developing technical project documentations on organization and operation of marine and freshwater business entities
- 2) Assistance in searching and importing living biological material
- 3) Developing innovational technological projects, new products of processing aquatic organisms
- 4) Diagnostics, standardization and certification of technological processes, equipment and materials, metrological support and technical





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### Members of the BlasNET: Municipal Enterprise “Touristic-Informational Center”

It is a service organization, which organizes and promotes tourist products

**Main goal:** creation of comfortable informational environment for tourist and local citizens





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### Main Activities:

- Tourism sector staff training
- Conference and workshop organization
- Tours and travels organization
- Providing accommodation for tourists
- The wide range of informational services







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### Members of the BlasNET: Cluster “Business tourism”

**Mission:** Increasing region's competitiveness by creating optimal system of interaction of business in priority sectors



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**Strategic targets:**

- Increasing manageability of socio-economic sector of a respective level by improving the quality and speed of information exchange and feedback with clustered businesses
- Increasing the competitiveness and sustainability in the competitive environment by joining resources, lobbying possibilities, decreasing costs, improving quality and innovations
- Maximizing benefits by optimal utilization of joint resources, lobbying possibilities and decreasing costs of cluster's members and partners



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**Thank you!**

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