





Project funded by the EUROPEAN UNION

VARNA CHAMBER OF TOURISM
"Supporting the tourism business"




WHO WE ARE:

- a regional tourism organization, established in 1991;
- a successor of territorial Association for Tourism and Recreation;
- Today VCT boasts over 100 member- organizations from the regions of Varna, Dobrich, Shumen, Balchik and Plovdiv;
- Member of the International Council of Tourism Partners (ICTP), the National Council of Tourism and the Bulgarian Tourist Chamber (BTC);
- Governing Bodies of the Chamber: the General Assembly, Management Board, Supervisory Board, the President, Vice President, Chief Secretary.






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OUR OBJECTIVES:

- To unite, represents and defends the interests of our members;
- To assist in creating the conditions for sustainable tourism development;
- To contribute to the training and qualification of personnel in tourism;
- To assist the government and non-governmental organizations in the preparation of regulations for the sector of Tourism;
- To participate in the promotion of Bulgarian tourist product;
- To contribute to improving the quality of tourism products and protect the interests of consumers.





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ACTIVITIES OF VARNA CHAMBER OF TOURISM (VCT):

1. Annual Black Sea Tourist Forum;
2. Participation in international tourist exhibitions;
3. Monthly organized debates "Sustainable Tourism";
4. Culinary Festival;
5. "Culture and Tourism" magazine;
6. VCT manages:
 - Varna Tourism Company Ltd.(a travel agency of VTC own),





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1. ANNUAL BLACK SEA TOURIST FORUM

The 1st Forum - Varna 2008
"Religious tourism: Monasteries - winners of the Bulgarian spirit"

16 -18 October 2008







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The 2nd Forum - Varna 2009
"Wine tourism - tradition and modern times"
 15 -17 October 2009




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The 3rd Forum - Varna 2010
"Cultural Tourism - the future of Bulgaria"
 23 - 25 September 2010





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The 4th Forum - Varna 2011
"Sport tourism - the possibility of extending the tourist season"
 29.09 - 01.10.2011




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The 5th Forum - Varna 2012
"Health tourism - the strategic potential of Bulgaria"
 27 - 29 September 2012




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The 6-th Forum - Varna 2013
"ECOTOURISM-OUR GREEN FUTURE"
 02-04. 10. 2013



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2. PARTICIPATION IN INTERNATIONAL TOURIST FAIRS ORGANIZED BY VCT:

Holiday World, Prague, Czech Republic - 05-08.02.2009;

EMITT, Istanbul, Turkey - 11-15.02.2009;

MITT, Moscow, Russia - 18-21.03.2009;

UITT, Kiev, Ukraine - 25-27.03.2009;

TTR, Bucharest, Romania - 19-22.03.2009

Holiday & SPA Expo, Sofia, Bulgaria - 26-28.02.2009








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2. PARTICIPATION OF VCT IN INTERNATIONAL TOURIST FAIRS IN BSB COUNTRIES ORGANIZED BY MEE

Tourism, Leisure & Hotels, Chisinau, R Moldova, 14-16.04.2011

TTR, Bucharest, Romania, 31.03-03.04.2011, 27-30.10.2011, 2012

EMITT, Istanbul, Turkey, 10-13.02.2011, 2012

UKRAINE, Kiev, Ukraine, October 2011, 2012

Philoxenia, Thessaloniki, Greece, November 2011







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3. MONTHLY ORGANIZED DEBATES "SUSTAINABLE TOURISM"

| DATE | THEME |
|---------------|---|
| 23.02.2012 | Draft law on tourism - new aspects |
| 26-30.03.2012 | Municipal mandate tourism program 2014 - 2020 |
| 23-27.04.2012 | Bulgaria and tourist market conditions ' 2012 |
| 28-31.05.2012 | Costs and prices of tourism products |
| 25-29.06.2012 | Effectiveness of Tourist Information Center |
| 23-27.07.2012 | Varna - destination for educational tourism |

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4. CULINARY FEST

organized by Varna Municipality together with VCT

In December 2012 was held the second edition of the recovered culinary exhibition. The ambition of the organizers is the Culinary festival to become traditional International festival next years. Special jury honored the best culinary delights presented by the Colleges of Tourism in Varna and Bourgas, and Professional High School of Tourism in Varna.




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5. "TOURISM & CULTURE" MAGAZINE



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6. ACTIVITIES OF VARNA TOURISM COMPANY Ltd. (VTC)

- ORGANIZATION OF BUSINESS EVENTS - congresses, conferences, international bilateral meetings, visiting exhibitions, markets, etc.
- WORK WITH CORPORATE CLIENTS - more specifically organized team - building events and incentive tours all year round.
- SPECIAL TOURIST PROGRAMS ORGANIZED
 - Grand tour of Bulgaria (8 days)
 - The Bulgarian monasteries, sacred places and miraculous icons (12 days)
 - Valley of the roses (8 days)
 - The Route of Bulgarian wine (10 days)
 - Valley of the Thracian Rulers (8 days)
 - Central Balkan & the magic mountain (7 days)
 - Shopping tourism (3 days)
 - Koukeri fest (5 days)
- INFORMATION ABOUT POSSIBILITIES FOR DIFFERENT TYPES OF TOURISM:
 - > FOLKLORE VACATION IN BG,
 - > WEDDING TOURISM
 - > SPA AND DENTAL TOURISM,
 - > GAMBLING TOURISM
 - > BUSINESS TOURISM



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ADDITIONAL INFORMATION:
(links to resources used)
http://www.vct-bg.org/dokumenti/2009-0331/destination_last_web.pdf
www.pgtvarna.com

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THANK YOU FOR YOUR ATTENTION!

www.vct-bg.org

